

California Consumer Privacy Act Metrics

AutoTrader

The following metrics represent the individual rights requests submitted to AutoTrader by California consumers for the period of January 1, 2025, to December 31, 2025.

Request Type	Total Received	Total Complied With (in whole or in part)	Total Denied*	Mean Days to Respond
Know	7	6	1	18
Correct	1	1	0	3
Delete	22	22	0	34
Opt-Out of Sale / Sharing	258	258	0	4
Limit Use of Sensitive Personal Information	76	76	0	3
Opt-Out of Automated Decision Making/Profiling	10	10	0	4

* Requests may be denied due to various reasons including lack of verification or for other reasons permissible under applicable law.

Cox Automotive, Inc.

The following metrics represent the individual rights requests submitted to Coxautoinc.com by California consumers for the period of January 1, 2025, to December 31, 2025.

Request Type	Total Received	Total Complied With (in whole or in part)	Total Denied*	Mean Days to Respond
Know	4	4	0	16
Correct	0	N/A	N/A	N/A
Delete	2	2	0	14
Opt-Out of Sale / Sharing	31	31	0	11
Limit Use of Sensitive Personal Information	4	4	0	10
Opt-Out of Automated Decision Making/Profiling	0	N/A	N/A	N/A

* Requests may be denied due to various reasons including lack of verification or for other reasons permissible under applicable law.

Ford Blue Advantage

The following metrics represent the individual rights requests submitted to Ford Blue Advantage by California consumers for the period of January 1, 2025, to December 31, 2025.

Request Type	Total Received	Total Complied With (in whole or in part)	Total Denied*	Mean Days to Respond
Know	4	4	0	19
Correct	0	N/A	N/A	N/A
Delete	0	N/A	N/A	N/A
Opt-Out of Sale / Sharing	2	2	0	1
Limit Use of Sensitive Personal Information	0	N/A	N/A	N/A
Opt-Out of Automated Decision Making/Profiling	0	N/A	N/A	N/A

* Requests may be denied due to various reasons including lack of verification or for other reasons permissible under applicable law.

Kelley Blue Book

The following metrics represent the individual rights requests submitted to Kelley Blue Book by California consumers for the period of January 1, 2025, to December 31, 2025.

Request Type	Total Received	Total Complied With (in whole or in part)	Total Denied*	Mean Days to Respond
Know	11	11	0	21
Correct	6	2	4	38
Delete	38	35	3	40
Opt-Out of Sale / Sharing	692	690	2	9
Limit Use of Sensitive Personal Information	147	147	0	9
Opt-Out of Automated Decision Making/Profiling	27	27	0	11

* Requests may be denied due to various reasons including lack of verification or for other reasons permissible under applicable law.